

FOR IMMEDIATE RELEASE

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United Way of Central WV and United Dairy Host 8th Annual Sunday Scoop!

CHARLESTON— Bring the family and enjoy free ice cream this **Sunday, August 18th** as United Way of Central West Virginia and United Dairy host the **8th Annual United Way Sunday Scoop from 1:00 – 5:00 p.m. on D Street /The Mound** during *South Charleston's Summerfest!*

Don't miss your chance to enjoy all-you-can-eat ice cream scooped by local corporate competing teams. Guests can also vote on their favorite ice cream to win the coveted "People's Choice Award" which will be handed out at the end of the day.

United Way Sunday Scoop focuses on children and families and all funds raised through this event will benefit those in need in Central West Virginia. We hope to see you this Sunday, it is sure to be a "treat" for the whole family!

For more information on United Way's Sunday Scoop please call (304) 340-3500 today!

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About the United Way of Central West Virginia: *United Way is a volunteer-led, volunteer-driven organization representing Boone, Clay, Logan, Kanawha and Putnam counties. From the board of directors to fund-raising volunteers and the others who lend a hand each year, volunteer leaders ensure United Way continues to make an impact on the issues that matter most. United Way of Central West Virginia is dedicated to making sure children and youth achieve their potential through access to quality educational programs; promoting financial stability and independence; improving people's health. By encouraging all people in central West Virginia to give, advocate or volunteer, United Way wants to show the power of "living united". For more information, visit www.unitedwaycww.org or call 304.340.3500.*