



United Way
of Central West Virginia

MEDIA ADVISORY

Contact:

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Sportsfest Glow Run to Benefit United Way of Central WV

WHEN: Saturday, August 20, 2016
Check in: 7 PM – 8:30 PM
Glow Run: 9 PM

WHERE: Capitol Street
Downtown Charleston, West Virginia

WHAT: As part of the 2016 Sportsfest, the Glow Run 5k is ‘colorful’ fun for the whole family, with a percentage of the proceeds being matched by the local GEICO office and benefitting the United Way of Central WV. All age groups are encouraged to attend and a best Glow Run Costume Award will be presented. Online registration closes at 5 AM on 8/19/2016. Registration the day of event will be held from 7 PM to 8:30 PM on Capitol Street.

COURSE: Glow Run begins on Capitol Street, runs South towards Kanawha Boulevard then turns left and runs East along Kanawha Boulevard and back.

