

FOR IMMEDIATE RELEASE

Contact: John M. Ballengee

(304) 340.3503

jballengue@unitedwaycww.org

United Way Hosts 7th Annual Sunday Scoop!

CHARLESTON— Bring the family and enjoy free ice cream this **Sunday, August 19th** as United Way of Central West Virginia hosts the **7th Annual United Way Sunday Scoop from 1:00 – 5:00 p.m. on D Street /The Mound** during *South Charleston's Summerfest!*

Don't miss your chance to enjoy all-you-can-eat ice cream scooped by local corporate competing teams. Guests can also vote on their favorite ice cream to win the coveted "People's Choice Award" which will be handed out at the end of the day.

This year's event sponsors include, **United Dairy, Kroger, 97.5 WQBE, and Electric 102.7**. United Way Sunday Scoop focuses on children and families and all funds raised through this event will benefit those in need in Central West Virginia.

We hope to see you this Sunday, it is sure to be a "treat" for the whole family!

For more information on United Way's Sunday Scoop please call (304) 340-3500 today!