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## **UNITED WAY OF CENTRAL WV CONCLUDES 2011-2012 CAMPAIGN**

**CHARLESTON—** United Way of Central West Virginia has concluded its 2011-2012 community fundraising campaign having raised a total of **\$2,207,327** in contributions and pledges from individuals, corporations, and family foundations across central West Virginia. The amount raised represents an increase of \$133,102 over the prior year results and included over \$1.2 million in donations from individual leadership level donors. United Way helps provide community support and funding to twenty-six social service agencies with locations throughout central West Virginia. During 2011 those agencies provided support to over 68,000 individuals.

“We set an aggressive campaign goal for 2011-2012 knowing the economy was on the rebound but individuals and families in our communities were continuing to struggle,” stated John Ballengee, president of United Way of Central WV. “We fell short of our goal but are pleased to see a 6.4 percent increase in giving over last year.”

Janice Amspoker, director of resource development and marketing, added, “because of a generous, caring, and giving community, we have raised enough to fund partner agencies during 2012 at the level initially approved by the United Way board in April 2011. We cannot say thank you enough to each individual, employee, and corporation who made that possible,” concluded Amspoker.

“We all have a vested interest in the health of this community,” stated Ballengee. “Everything we do to improve the physical, emotional, and financial health of this community makes it a better place to live and work. We are an attractive and thriving area because we care for one another and do our part to **LIVE UNITED.**”

***ABOUT UNITED WAY OF CENTRAL WEST VIRGINIA:*** *United Way is a volunteer-led, volunteer-driven organization representing Boone, Clay, Logan, Kanawha and Putnam counties. From the board of directors to fundraising volunteers and the others who lend a hand each year, volunteer leaders ensure United Way continues to make an impact on the issues that matter most. United Way of Central West Virginia is dedicated to making sure children and youth achieve their potential through access to quality educational programs; promoting financial stability and independence; improving people's health. By encouraging all people in central West Virginia to give, advocate or volunteer, United Way wants to show the power of "living united". For more information, visit [www.unitedwaycwv.org](http://www.unitedwaycwv.org) or call 304.340.3500.*