



LIVE UNITED™ 

United Way of Central West Virginia, Inc. 2017/2018 Annual Report

September 25, 2018

2017 Beneficiary Highlights



| Impact Area | # of Programs | Individuals Served | Total Allocation |
|--------------------------------|---------------|--------------------|------------------|
| Education | 3 | 435 | \$ 76,000 |
| Health | 8 | 27,569 | \$ 364,500 |
| Financial Stability/Safety Net | 15 | 16,564 | \$ 469,805 |
| United Way I &R | | <u>11,639</u> | |
| | | 56,207 | \$ 910,305* |

***Note:** *Total Allocation* represents dollars allocated by the volunteer driven Citizens Review process.

Total Allocation excludes direct donor designations and pass thru contributions.

Schedule of Allocations

Allocations to Partner Agencies for Fiscal Year Ending June 30, 2018



| Agency Name | Total Amount Paid |
|---|-------------------|
| Alzheimer's Association | \$ 4,731.81 |
| American Red Cross-Central WV Chapter | 53,684.19 |
| Arts in Action, Super Stars | 5,101.08 |
| Catholic Charities Emergency Assistance Program | 8,714.15 |
| Catholic Charities-Boone County | 5,179.34 |
| Children's Home Society | 15,226.11 |
| Children's Therapy Clinic, Inc. | 5,237.91 |
| Court Appointed Special Advocates TEAM | 7,946.73 |
| Daymark, Inc. | 1,541.47 |
| The Counseling Connection | 2,990.48 |
| Gabriel Project | 8,600.00 |
| Goodwill Industries | 1,375.73 |
| Heart & Hand Community Service Center | 10,298.08 |
| Heart & Hand - Putnam County | 29,617.39 |

Schedule of Allocations

Allocations to Partner Agencies for Fiscal Year Ending June 30, 2018



| Agency Name | Total Amount Paid |
|---|-------------------|
| Kanawha County Schools Shoe Fund | \$ 1,318.73 |
| Kanawha Dental Health Council, Inc. | 57,776.08 |
| Kanawha Hospice Care, Inc. | 11,837.52 |
| Kanawha Pastoral Counseling | 5,190.21 |
| Kanawha Valley Fellowship Home | 20,694.18 |
| Legal Aid of West Virginia | 1,182.04 |
| Logan County Child Advocacy Center | 5,000.00 |
| Madison Baptist Church Food Pantry | 10,000.00 |
| Madison Baptist Church, Power of Three | 7,000.00 |
| Mountain Mission | 1,543.67 |
| Nitro Food Pantry & Assistance Program | 232.93 |
| P.R.I.D.E. Community Services | 27,448.89 |
| Public Defender Corp. for the 25th Judicial Circuit | 7,000.00 |

Schedule of Allocations

Allocations to Partner Agencies for Fiscal Year Ending
June 30, 2018



| Agency Name | Total Amount Paid |
|---|-------------------|
| Rea of Hope | \$ 16,045.09 |
| Recovery Point of Charleston | 23,081.52 |
| Religious Coalition for Community Renewal | 30,106.28 |
| Roark-Sullivan Lifeway Center | 45,689.27 |
| Save the Children, Clay County | 21,250.00 |
| Step by Step | 23,000.00 |
| The Salvation Army | 87,635.27 |
| Tyler Mtn./Cross Lanes Community Services | 9,617.93 |
| U.S.O. - World Headquarters | 293.47 |
| WV Alliance for Sustainable Families | 7,100.00 |
| West Virginia Health Right, Inc. | 86,265.19 |
| Y.W.C.A. | 121,723.41 |

Year in Review

Community Services



Highlights:

1. Implemented an open needs/outcome based allocation process to qualifying organizations:

- Letter of Intent (LOI) process
- Open to any 501(c)(3) organization in the UWCWV service area doing work in a Education, Health, Financial Stability and Safety Net impact area
- Pre-developed, targeted outcomes were established for each impact area

Result: 51 LOI's; 48 programs were approved funding – *15 are new programs.*

2. 55 volunteers participated in the LOI/Grant Review and made recommendations to allocate \$805,450 community care dollars for calendar year 2019. Eight board members participated in the process.

3. Community Services reviewed the entire allocations process for areas of improvement and were very pleased with the overall process, volunteer engagement and outcomes.

Year in Review

Community Services



Highlights - continued:

4. Backpack Buddy Program

Continued this successful summer food program for Putnam County students. This initiative supported 692 students from 364 families. Volunteers prepared 2,291 supplemental boxes that were mailed in five separate deliveries. Personal care boxes were also delivered to schools for students. 2018 "packing day" set for June 2, 2018.

This was the third year for the Backpack Buddy program in Boone County. Volunteers prepared 1,608 supplemental food boxes for 479 students during the summer months. With much community support, \$40,919 in funding was generated with assistance from United Way, community foundations, churches, businesses and individuals. 2018 "packing day" set for June 9, 2018.



Year in Review

Information and Referral (I&R)



Counties Serves: Boone, Clay, Kanawha, Lincoln, Logan and Putnam



Achievements:

- Provided information and referral to 3,012 individuals seeking resources to meet the needs of themselves and/or their families. Over 10,000 referrals for services were provided.
- The Christmas Bureau database was used to screen 4,030 children for toys and 5,334 people for food for a total of 9,364. Comprised of 30 members including social service agencies, churches and town governments, the Christmas Bureau served families in Boone, Kanawha and Putnam counties.
- Worked with the Charleston Gazette-Mail “Neediest Cases” and 10 social service agencies to allocate resources to 194 individuals.
- Updated 100 percent of the WV 2-1-1 resource database for our service area. The director of I&R is an administrator of the WV 2-1-1 statewide database and helps handle technical issues with the ServicePoint database for all of the WV 2-1-1 partners in the state.
- Success story: A lady from Kanawha County called I&R with a serious problem. She was trying her best not to cry as she talked but was unsuccessful. Her water line had burst and she did not have the money to repair it. The water company had shut her water off. She was 58 years old and suffering from congestive heart failure and kidney failure. I&R was able to calm her down and told her they would reach out to an organization and would be getting back to her. Rebuilding Together Charleston was contacted and they agreed to help her. Within two hours they were at her home with the plumbers. She needed extensive work in her yard due to tree roots that had grown in her pipes causing them to rupture. The water line was repaired at no charge to her.

Year in Review



12th Annual Day of Caring

On September 20th 800 volunteers participated in United Way's Day of Caring. *Give a Helping Hand* resulted in 65 service projects being completed across all 5 counties!



Year in Review – Day of Caring

BOONE COUNTY – WV Development HUB & City National Bank volunteers conducted river clean up and collected food for Whitesville Food Pantry.



CLAY COUNTY – Family Resource Network volunteers installed a **Born Learning Trail** at the little league field in Clay.



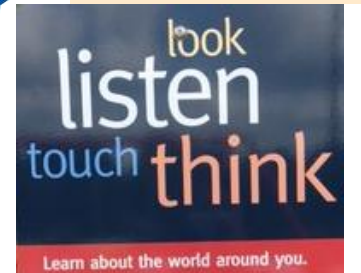
KANAWHA COUNTY – DOW volunteers installed a **Born Learning Trail** at Magic Island on the West Side of Charleston. Former coaches Don Nehlen and Bob Pruett were on hand for the kick off rally.



LOGAN COUNTY - Hill Chiropractic & WV Human Rights Commission installed a **Born Learning Trail** at Chief Logan State Park.



PUTNAM COUNTY - City National Bank volunteers installed a **Born Learning Trail** at the Hurricane City Park.



Year in Review

Resource Development/Campaign

Highlights:

UNITED WAY OF CENTRAL WV has its own television show.



On June 23, 2016, United Way of Central WV taped its first TV show. The show continues to air on Kanawha County Schools Channel 17. This is a 30 minute spot that is shown one week a month. The production and air time for our show is generously donated by Kanawha County Schools.

Segments provide an update about what's going on in the community through United Way and also consists of interviews with local volunteers, board members, allocation committee members, donors, workplace campaign coordinators and many others.

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Year in Review

Resource Development/Campaign

Highlights:

- Glow Run
- DOW Safety Fair & Food Fair
- #GivingTuesday
- Media Day
- At Risk Babies demonstrations
- Trick or Treat in Charleston, Hurricane & Clay County
- Cash Bash Fundraiser
- Buffalo Wild Wings United Way night
- Recovery Sports Grill United Way night
- Coffee Camper Fundraisers
- Backpack Buddies in Putnam and Boone County

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Year in Review

United Way Sponsored Initiatives



- Adolescent Health Initiative
- AmeriCorps VISTA
- EITC
- Foster Grandparent Program
- LifeBridge AmeriCorps Traditional
- LifeBridge AmeriCorps Vet Corps
- Retired and Senior Volunteer Program

Year in Review

Adolescent Health Initiative Region III



Counties Served: Boone, Clay, Kanawha and Putnam

Achievements:

- Approximately 281 tweets related to bullying and suicide prevention were disseminated during the year.
- Over 400 youth and 150 adults attended positive youth development focused trainings/presentations in the four counties.
- The AHI Director provided resources for 3 new Students Against Destructive Decisions (SADD) Chapters in Boone and Clay counties.
- The Director accompanied the SADD Chapter team from Winfield High School to the WV SADD Conference.
- Over 1,200 Cyberbullying Bookmarks were given to various schools in the 4 counties.
- The AHI Director, working with Capital High School's Gay and Straight Alliance Club, had Dr. Scout, a transgender male, speak at a voluntary assembly. Dr. Scout spoke about health and wellness, including bullying prevention. Over 300 students participated in this program.



The 21st Annual Regional Teen Institute was held in June. Sixty middle school youth attended "TI@21".



Year in Review

AmeriCorps*VISTA



Geographic Scope: Kanawha, Marion, Mineral, Monongalia, Nicholas, Preston, Randolph, Taylor and Upshur Counties.

Volunteers: 16 members

Achievements:

- 766 new volunteers were recruited to serve along with returning volunteers for a total of 20,523 hours.
- 5095 adults and children were served.
- 42 service projects and 40 fundraisers were completed.
- \$119,149.53 in funding was secured by the members through grant writing, fundraising and in-kind donations.
- Donations were used to sustain 30 projects and build capacity in the organizations served.



VISTA was founded in 1965 as a national service program to fight poverty in America.

Year in Review

Foster Grandparent Program



Geographic Scope: 62 service sites in ten counties; Boone, Cabell, Fayette, Greenbrier, Lincoln, Logan, Kanawha, Mason, Putnam and Wayne

Volunteers: 68 volunteers working 20 to 40 hours per week, totaling 103,371 hours

2017-18 Achievements:

- In the last year, 157 children with special needs received one on one care and attention provided by our Foster Grandparents.
- 93% of the children with Tutoring and Literacy Needs demonstrated measurable academic improvement and/or positive emotional and behavioral growth.
- 100% of the children in School Based Mentoring assisted by a Foster Grandparent demonstrated measurable academic improvement and/or positive emotional and behavioral growth.
- 96% of the children assisted by Foster Grandparents in School Readiness activities demonstrated measurable improvement.



“One of the children I help started the school year off with his hood pulled over his face. He would not talk to any of us. In our pre-school class one of the jobs is Nana’s Helper. The special children I’m assigned get to sit with me during story time and sit next to me at lunch. The first time he was my helper, he sat on the floor next to me but not close. We worked puzzles together, built houses with blocks and many other activities. Now he sits with me every chance he gets. He talked to me in a whisper at first, but now speaks to the teacher and aide as well, in a regular voice. He has a smile that lights up his face and makes anyone around him smile as well. He occasionally has a quiet day and on those days I will feel his hand slip into mine, so I make sure to give him a little extra attention. That smile makes it all worthwhile.”

Foster Grandparent - Lahoma Ailiff



Year in Review

LifeBridge AmeriCorps



LifeBridge AmeriCorps is a statewide full time AmeriCorps program that seeks to improve school readiness, academic achievement, job readiness assistance, financial literacy services, long term hunger alleviation, and community service projects in sites throughout West Virginia.

Graphic Scope: 20 counties, 46 service sites

Members: 70 members serving full-time

Achievements:

- 3,453 school age children were tutored/mentored
- 173 high school credits recovered & 37 seniors graduated
- 357 received financial literacy services
- 311 adults assisted with job skills
- 2,665 adults assisted with VITA tax preparation
- 820 new volunteers were recruited and served a total of 8,621 hours in WV communities
- 8,332 service projects were completed across WV
- 13,976 individuals received Information & Referral services
- 508 military personnel & veterans received assistance



Year in Review

Retired and Senior Volunteer Program



Counties Served: Boone, Cabell, Doddridge, Harrison, Kanawha, Lincoln, Marion, Mercer, Monongalia, Monroe, Preston, Putnam, Summers, Taylor, Upshur and Wayne

Volunteers: 821 volunteers / 106 Stations

Volunteer Hours: 1 (Value of volunteer hours = \$1,987,904)
Average volunteer served 123 hours!



Other RSVP Volunteer Achievements:

- **Veterans and Military Families:** The Wednesday Cut-Ups made over 100 lap robes for the Veterans Hospital in Beckley, WV.
- The New Baptist Church Food Pantry serves approximately 520 clients. Also, 157 hygiene kits were given to clients and the food pantry packed and distributed 50 backpacks to Highlawn Elementary School for students returning back to school.
- RSVP has increased its presence in underserved counties by recruiting more volunteers and stations.



Year in Review

Earned Income Tax Credit



As part of a state-wide coalition, **United Way of Central West Virginia** led free tax preparation efforts in Boone, Clay, Kanawha, Logan, Mingo, and Putnam counties.

For the first time in our region the national service program, National Civilian Community Corps, a team of 9 members spent about five weeks with the Central WV Coalition Leader in Charleston, WV and completed over 42 returns and helped refund over \$36,000 back to WV low-income residents.

For the 2017 Filing Season, the United Way of Central WV Coalition had over 949 returns processed in the six counties we cover!



EARN IT. KEEP IT.
SAVE IT!

with the Earned Income Tax Credit

Statement of Financial Position - For the Fiscal Year Ending
June 30, 2018 with Comparative Totals as of June 30, 2017

| ASSETS | 2018* | 2017 |
|---|----------------------------------|----------------------------------|
| **Cash and Cash equivalents | \$655,997 | \$1,179,095 |
| Accounts receivable | 321,755 | 295,398 |
| Pledges receivable (net) | 342,004 | 364,249 |
| Prepaid expenses | 34,336 | 54,928 |
| Total Current Assets | 1,354,093 | 1,893,670 |
| Land, building, equipment (net) | 479,534 | 492,374 |
| Long-Term Investments | 792,750 | 775,761 |
| Total Assets | <u><u>\$2,626,377</u></u> | <u><u>\$3,161,805</u></u> |
| | | |
| LIABILITIES | | |
| Accounts payable | 47,443 | 88,129 |
| Accrued expenses | 22,318 | 27,611 |
| Grant funds received in advance | 594,447 | 876,680 |
| Donor designations | 82,273 | 126,819 |
| Total Current Liabilities | 746,482 | 1,119,239 |
| Net Assets | | |
| Unrestricted | 1,383,048 | 1,567,559 |
| Temporarily restricted | 496,847 | 475,007 |
| Total Net Assets | 1,879,895 | 2,042,566 |
| Total Liabilities and Net Assets | <u><u>\$2,626,377</u></u> | <u><u>\$3,161,805</u></u> |

**** Note: Cash balance includes \$92,061 of fiscal agent monies**

**Preliminary*

Statement of Activities - For the Fiscal Year Ending
June 30, 2018 with Comparative Totals as of June 30, 2017

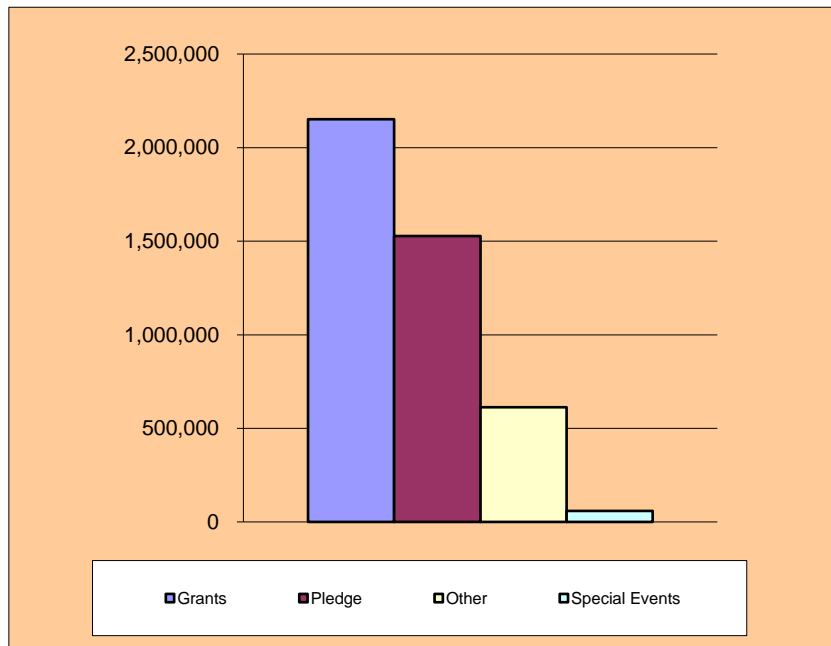
| | 2018* | 2017 |
|--|---------------------------|---------------------------|
| Revenues, Gains, and Support | | |
| Net pledges | \$1,527,591 | \$1,590,542 |
| Investment income | 30,322 | 30,748 |
| Grant & program income | 2,151,395 | 2,246,288 |
| **Miscellaneous income | <u>671,108</u> | <u>497,453</u> |
| Total Revenue, Gains, and Support | <u>4,380,473</u> | <u>4,365,031</u> |
| Expenses and Losses | | |
| Total program costs | 3,528,740 | 3,842,224 |
| Management, fundraising, and general | 1,014,347 | 681,808 |
| Total Expenses and Losses | <u>4,543,087</u> | <u>4,524,032</u> |
| Change in Net Assets | (162,614) | (159,001) |
| Net Assets, Beginning of Year | <u>2,042,566</u> | <u>2,201,567</u> |
| Net Assets, End of Year | <u><u>\$1,879,895</u></u> | <u><u>\$2,042,566</u></u> |

**** Note: Includes \$480,984 related to Fiscal Agent/Flood Monies**

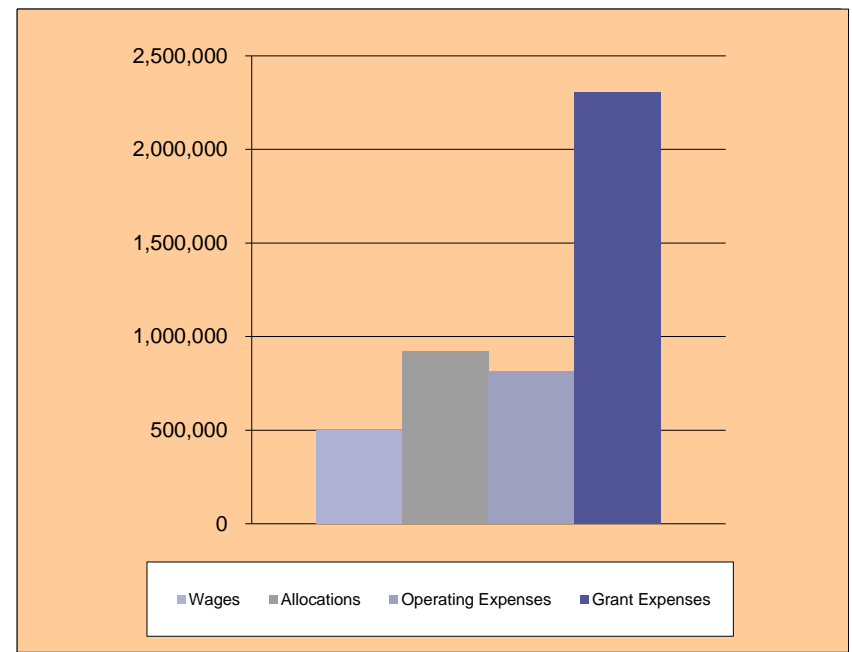
**Preliminary*

Source and Use of Funds 2017-2018

Where the Money Comes From (YTD)



Where the Money Goes (YTD)



Helping Hand Award



Presented annually to our

Volunteer of the Year



2017/2018 Helping Hand Award Winner



This year's winner is a member of our board of directors and has been since 2016. This person, like many of us, got involved with United Way through volunteer work on a committee. Always looking for ways to help others this year's winner is very active in various nonprofits and currently serves on United Way's Citizens Review Committee. Our winner has also helped make new connections with our community and the United Way through the many people she knows in central West Virginia.

But when it comes to service, this year's winner goes above and beyond. She cooks, she feeds, she changes lives for the better every day and especially every Sunday evening..

Still wondering who this all star is? My last clue stop by Trinity's Table anytime and she will have you volunteering as well!

This year's winner resides in Kanawha county with her handsome husband, Bob. She has two children Emma and John! Please join me in congratulating the 2017/2018 Helping Hand Award winner.....Sara Busse!!!!

The Year Ahead

LIVE UNITED™ 



**2018-2019
Campaign
Goal:**

\$1,775,000

**You do more than make a donation...
You change a life!**

BOARD OF DIRECTORS 2017-2018



| | | | |
|---|---|--|---|
| <p>Brenda Grant – Chair Charleston Area Medical Center</p> | <p>Timothy Miller –V. Chair Babst Calland</p> | <p>Lee Edmondson - Treasurer Morgan Stanley Wealth Management</p> | <p>Guy S. Johnson - Secretary City National Bank</p> |
| <p>Sara Busse Retired</p> | <p>Mark Chandler Triana Energy</p> | <p>Amy Condaras Spilman Thomas & Battle</p> | <p>Sean Devlin Enterprise Holdings, Inc.</p> |
| <p>Randell D. Foxx Retired Boone Memorial Hospital</p> | <p>Ronald Grant Retired-Mining Industry</p> | <p>Eric Halstead University of Charleston</p> | <p>Steve Hewitt Star USA Federal Credit Union</p> |
| <p>Michael Holtsclaw BB&T</p> | <p>Tim O’Neal The DOW Chemical Company</p> | <p>Tim McDaniel ServPro</p> | <p>Bethany Ross Toyota</p> |
| <p>D.F. Mock United Bank</p> | <p>Dr. Pickney McIlwain CAMC</p> | <p>Norman W. “Trip” Shumate III</p> | <p>Dr. Madan Bhasin MATRIC</p> |
| <p>L. Newton Thomas, Jr. Carbon Fuel Foundation</p> | <p>Lisa M. Turley Legal Investigative Services</p> | <p>Rob Aliff Jackson Kelly PLLC</p> | <p>John Scalzo AEP</p> |
| | | | |

STAFF

| | |
|---|--|
| PRESIDENT MARGARET O'NEAL | UNITED WAY SPONSORED INITIATIVES |
| FINANCE PAUL KOONTZ, CPA, CHIEF FINANCIAL OFFICER GINGER STANLEY, ACCOUNTANT | ADOLESCENT HEALTH INITIATIVE MARGO FRIEND, DIRECTOR AMERICORPS VISTA REBA CROSSEN, DIRECTOR JEFF PETTY, ASSISTANT DIRECTOR |
| COMMUNITY IMPACT KERRI COOPER, DIRECTOR KARISON FRAIZER, LIFEBRIDGE AMERICORPS MEMBER | FOSTER GRANDPARENT PROGRAM KIM GOOD, DIRECTOR AMBER FLYNN, ASSOCIATE DIRECTOR |
| RESOURCE DEVELOPMENT KRISTI WHEELER, DEVELOPMENT DIRECTOR KIMBERLY RIDDLE, DEVELOPMENT COORDINATOR | LIFEBRIDGE AMERICORPS/VET CORPS ROBIN BOWMAN, DIRECTOR DARNITTA ELSWICK, ASSOCIATE DIRECTOR CASSANDRA ARGO, PROGRAM ASSISTANT |
| COMMUNITY SERVICE TEAM LISA HUDNALL, COMMUNITY SERVICE DIRECTOR NORMA HOBBS, COMMUNITY SERVICE ASSISTANT | RSVP/EARNED INCOME TAX CREDIT CASSANDRA CURTIS, DIRECTOR |
| INFORMATION & REFERRAL BARBARA MALLORY, DIRECTOR | CONTRACT STAFF DANNA GRANT, RSVP COORDINATOR RON KIRK, INFORMATION TECHNOLOGY |

MISSION

To improve lives by mobilizing the caring power of our community.



**United Way of
Central West Virginia**

VISION

The United Way of Central West Virginia will be the charity of choice and known for its ability to identify needs, develop and mobilize resources, create shared leadership, and enhance the capacity to build a better community.