



United Way of Central West Virginia, Inc. 2018/2019 Annual Report

September 24, 2019



United Way of
Central West Virginia

2018 Beneficiary Highlights

Impact Area	Number of Programs	Individuals Served	Total Allocation
Education	6	1,051	\$ 139,550
Health	11	30,177	\$ 276,200
Financial Stability/Safety Net	15	14,047	\$ 383,100
United Way I&R		<u>10,306</u>	
		55,581	\$ 798,850*

***Note:** Total Allocation represents dollars allocated by the volunteer driven Citizens Review process. Total Allocation excludes direct donor designations and pass thru contributions.

Schedule of Allocations

Allocations to Partner Agencies for Fiscal Year Ending June 30, 2019

Agency Name	Total Amount Paid
American Red Cross of Southwest WV	\$ 46,644
Arts in Action	5,909
Bob Burdette Center	10,000
Branches Domestic Violence Shelter	5,000
Catholic Charities West Virginia	11,408
Children's Home Society	12,670
Children's Therapy Clinic	55,097
Daymark	10,000
The Counseling Connection	17,500
Gabriel Project	8,800
Good News Mountaineer Garage	5,000
Goodwill Industries of Kanawha Valley	7,500
Heart & Hand	36,125
Hero House	6,000

Schedule of Allocations

Allocations to Partner Agencies for Fiscal Year Ending June 30, 2019

Agency Name	Total Amount Paid
Kanawha Dental Health Council	\$ 51,049
Kanawha Pastoral Counseling Center	2,489
Kanawha Valley Fellowship Home	17,737
Kanawha Valley Senior Services	12,500
Logan County Child Advocacy Center	6,250
Madison Baptist Church	17,657
Mountain Mission	5,000
P.R.I.D.E. Community Services	22,368
PRO-Kids	11,600
Public Defender Corp. for the 25th Judicial Circuit	7,000
Public Defender Corp. for the 13th Judicial Circuit	2,500
Rea of Hope	12,987
Recovery Group of Southern West Virginia	16,250
Recovery Point of Charleston	11,515

Schedule of Allocations

Allocations to Partner Agencies for Fiscal Year Ending June 30, 2019

Agency Name	Total Amount Paid
Religious Coalition for Community Renewal	\$ 30,073
Roark-Sullivan Lifeway Center	22,663
Save the Children - Clay County	21,250
Step by Step	18,250
TEAM for West Virginia Children	10,032
Ten Up Ministries	7,500
The Salvation Army	70,338
Tyler Mtn./Cross Lanes Community Services	8,332
Under the Bridge Community Outreach Center	3,333
WV Alliance for Sustainable Families	993
West Virginia Health Right	74,807
WV University Foundation – Boone Co. 4-H & STEM Programs	2,500
Y.W.C.A.	91,402

- Transitioned to an **online web based application and volunteer review system** to help streamline the allocation process. Received 67 Letters of and approved 44 programs for funding, including 6 new programs
- 61 volunteers participated in the LOI/Grant Review and made recommendations to allocate \$805,000 for calendar year 2020
- Submitted agency impact data to the United Way Worldwide Global Results Framework and completed a comprehensive Beneficiary/Outcome Results report
- Engaged in a Community Needs Assessment that will determine the funding priorities for 2020-2022
- Celebrated Steve Hewitt's 5 years as Community Services Chair and Allocations Chair, 9 years on the Community Services Committee and United Way Board

Information and Referral (I&R)

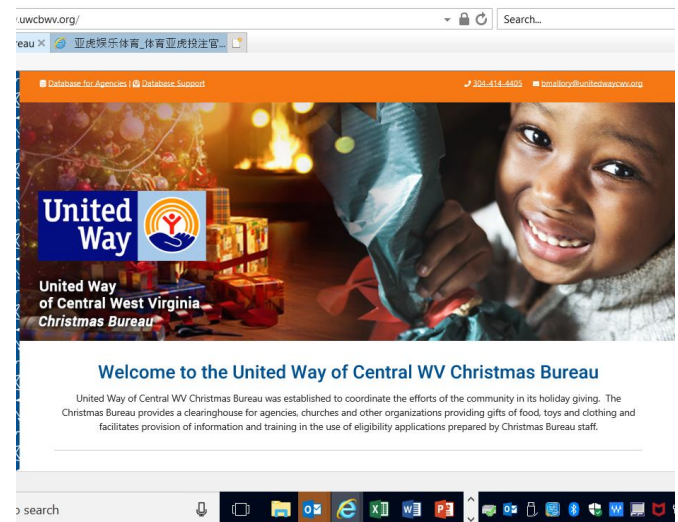
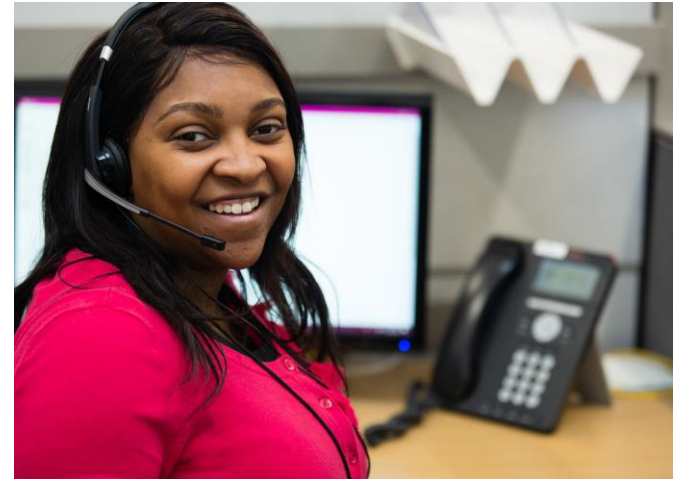
- **WV 2-1-1 headquarters are now at the United Way of Central WV effective March 2018**
- WV 2-1-1 is now covering entire state 24/7/365
- All handling the calls have been trained on logging calls and updating resources into iCarol, an online database used by 2-1-1's all over the nation
- Valuable data about needs and unmet needs will now be available to the United Ways
- **Over 4,000 people** needing assistance have contacted WV 2-1-1 since March 2019
- WV 2-1-1 is now using First Choice as the call center that takes calls after hours and on holidays. *They also house the Suicide Hotline, Help4WV Hotline, Tobacco Quit Line among others.*
- Reach WV 2-1-1 by dialing 2-1-1, texting their zip code to 898211 or chatting with a resource specialist at www.wv211.org



Get Connected. Get Help.™

Information and Referral (I&R)

- Provided information and referral to **2,387 individuals** seeking resources for **over 3,800 different needs**.
- **Christmas Bureau** database was used to screen **3,910** children for toys and **4,295** people for food for a total of 8,205 individuals
- **Christmas Bureau** included 30 members - social service agencies, churches and town governments, to serve families in Boone, Kanawha and Putnam counties
- Collaborated with United Ways of WV to assume responsibility for the state's Information and Referral Hotline, WV 2-1-1
- **The I&R Director at United Way of Central WV was named the State Director for WV 2-1-1**



Day of Caring 2018

- The **13th Annual United Way Day of Caring** included volunteers from 70 groups completing 73 projects in 5 counties
- **United We Serve** was the 2018 theme and was sponsored by DOW and Unicare and in part by Altice Suddenlink and Sprint
- Volunteers gathered to hear **Retired Major General Allen E. Tackett**; The **Winfield High School General Admission Show Choir** sang the National Anthem; **George Washington JROTC Color Guard** presented the colors
- AmeriCorps VISTA service project to collect snacks and toiletries to ship to active duty service personnel overseas staged its final collection and packing



UNITED WAY
DAY OF
CARING 2018
SEPT 19



UNITED WE
SERVE



United We Serve 2018





**Over 900 Volunteers
74 Projects in All 5 Counties**

**UNITED WAY
DAY OF CARING 2019
SEPT 18**

Community Impact

- Established over **22 active collections** & Wall of Fame in office
- Shoe Fairy **delivered 264 pairs of shoes** to schools in 5 counties
- Delivered over **2,000 Shoe Fairy Cards**
- Assisted with warming center, pop-up food pantries, clothing drives, emergency assistance, Backpack Buddies, Coffee with a Cop, Homeless Outreach



Equal Footing SHOE FUND

Our goal is simple.
Break down learning barriers to give every child a chance in the classroom.

We provide shoes directly to children in need within our five county service area: **Kanawha, Putnam, Boone, Clay and Logan.** The referrals come directly from school counselors to the United Way of Central WV. We work quickly to deliver shoes in a discreet and private manner to the child. Learn more by visiting www.unitedwaycww.org



Equal Footing Shoe Fund



IN 2019,
WE'VE COLLECTED
864 PAIRS OF NEW
ATHLETIC SHOES FOR
SCHOOL AGED KIDS.
HELP US REACH
1000 PAIRS
BY JULY 1

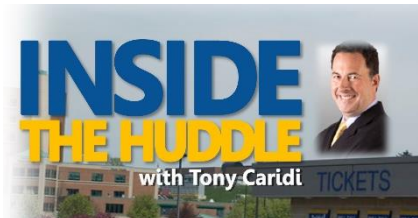
Our **EQUAL FOOTING SHOE FUND** supports the needs of school age kids in **Kanawha, Putnam, Boone, Clay and Logan** Counties. Shoes are distributed by United Way of Central WV. Your financial contribution or shoe donation will help us meet our 1000 pair goal.

To donate, drop off shoes or contributions at United Way of Central WV or contact Kerri Cooper, Community Impact Director at 340.340.3502.



Resource and Development

- Closed 2018 campaign with \$1.5M pledged; increased corporate & individual donor base
- Established new and renewed workplace campaigns; winback donor mailings; outreach in Boone, Logan and Putnam counties
- Celebrated **Campaign Coordinator of the Year Awards**
- Planned and executed new special events including: ***Business After Hours***, ***Denim and Diamonds***, ***Inside the Huddle***, ***Party on the Parking Lot***, ***Open Houses***
- Maximized Chamber, Rotary and other Civic memberships
- Launched new website, revitalized social networking & media partners
- Collaborated with area businesses & organizations to raise awareness and donors through Welcome Wagon, vendor fairs and afterhours events



- **Adolescent Health Initiative**
- **AmeriCorps VISTA**
- **EITC**
- **Foster Grandparent Program**
- **LifeBridge AmeriCorps**
- **Retired and Senior Volunteer Program**

Adolescent Health Initiative Region III

Counties Served: Boone, Clay, Kanawha and Putnam



- **The 23rd Annual Regional Teen Institute** was held in June. Sixty middle School and High School youth attended. This year's theme was Get A Clue! Get a Clue about: Vaping, Tobacco, Pregnancy and Teen Dating Violence.
- The Author of **Raising Humans in a Digital World**, Diana Graber, also the creator of Cyber Civics offered a workshop in Charleston on Sept. 6th. Everyone was inspired and so 5 middle schools will be teaching digital citizenship and literacy Using Cyber Civics.
- **Students Against Destructive Decisions** The Winfield Middle School SADD Program led by Mrs. Debbie Goff with the AHI Director, offering Technical Assistance, was selected one of the Top 5 SADD programs in the Country and was the only middle school in the top 5.
- On May 6, 2019 Bill O'Dell died suddenly. He was "Mr. TI." Bill was a strong recruiter, fund raiser, mentor and excellent with conflict resolution. His humor was wonderful and he stumped a lot of kids with Mind Games. He was loved by many.



AmeriCorps*VISTA

Geographic Scope: Cabell, Kanawha, Jefferson, Marion, Mineral, Monongalia, Nicholas, Preston, Randolph, Taylor, Upshur Counties

Volunteers: 18 members

- **1,088 new volunteers** were recruited to serve along with returning volunteers for a total of **22,012 hours**
-
- **6,134 adults and children** were served
- **86 service projects and 46 fundraisers** were completed
- **\$150,879.68 in funding** was secured by the members through grant writing, fundraising and in-kind donations
-
- Donations were used to sustain **36 projects** and build capacity in the organizations served



VISTA was founded in 1965 as a national service program to fight poverty in America.

Foster Grandparent Program



Geographic Scope: 29 volunteer stations in ten counties; Boone, Cabell, Fayette, Greenbrier, Lincoln, Logan, Kanawha, Mason, Putnam and Wayne

Volunteers: 71 volunteers working 20 to 40 hours per week, totaling 92,770 hours



- In the last year, **166 children with special needs** received one on one care and attention provided by our Foster Grandparents.
- 91% of the children with Tutoring and Literacy Needs demonstrated measurable academic improvement and/or positive emotional and behavioral growth.
- 86% of the children in School Based Mentoring assisted by a Foster Grandparent showed measurable academic improvement and/or positive emotional & behavioral growth.
- 91% of the children assisted by Foster Grandparents in School Readiness activities demonstrated measurable improvement.

Teacher/Supervisor comments from 2019 Foster Grandparent Performance Appraisals:

I have had the pleasure of working with Ms. Reta for several years. She does very well with the students. She gets to know the students on a personal level, which is sometimes more important than the academic part. She works daily with these students to improve reading. I am more than proud to say we met our school reading goal (only 2 in the county). Pt. Pleasant Primary, Teacher Blythe Powell

Grandma Cora is an asset to our classroom. She listens to kids read, helps direct small groups and helps the students (and this teacher!) stay organized. Students love being in “Grandma’s group”, and they always ask where she is if it’s a training day and she’s not at her desk. They are as likely to go to her with questions as come to me. We’re happy to have her in our room! Beale Elementary, Teacher Meredith Moore

LifeBridge AmeriCorps

LifeBridge AmeriCorps is a statewide full time AmeriCorps program that seeks to improve school readiness, academic achievement, job readiness assistance, financial literacy services, long term hunger alleviation, and community service projects in sites throughout West Virginia.

Geographic Scope: 15 counties, 28 service sites

Members: 60 members serving full-time

Achievements:

- 1,574 school age children were tutored/mentored
- 581 high school credits recovered & 436 seniors graduated
- 4,985 received financial literacy services
- 316 adults assisted with VITA tax preparation
- 749 new volunteers were recruited and served a total of
- 3,924 hours in WV communities
- 504 service projects were completed across WV
- 4,794 individuals received Information & Referral services
- 508 military personnel & veterans received assistance



Retired and Senior Volunteer Program

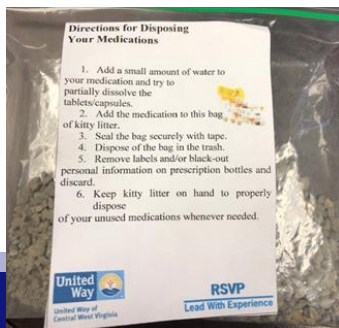


Counties Served: Boone, Cabell, Doddridge, Harrison, Kanawha, Lincoln, Marion, Mercer, Monongalia, Monroe, Preston, Putnam, Summers, Taylor, Upshur and Wayne

Volunteers: 775 volunteers/84 Stations

Volunteer Hours: 1 (Value of volunteer hours = \$1,568,493) Average volunteer served 112 hours!

- **Program County Coordinators** were able to distribute over 450 Kitty Litter Medication Disposal Bags this year at various community events and senior centers.
- Veteran and Military Families: **Kanawha County RSVP Volunteer** offers free haircuts to Veterans at the Hansford Senior Center, over 40 Veterans haircuts this year
- **Steptown Senior Center** has **2 RSVP volunteers** that assist in home delivered meals, they have over 70 clients and they alternate with the staff to deliver close to 850-900 meals a month
- **Three volunteers from the Crossroads United Methodist Knit Whits** in Huntington volunteered at Huntington High and taught 17 students how crochet. Each crocheted a personal care bag and donated to the Huntington Homeless Coalition.



Earned Income Tax Credit

- As part of a state-wide coalition, EITC led free tax prep in six counties
- Second year national service program, **NCCC National Civilian Community Corps**, shared a team of 10 members for 4 weeks with UWCWV
- Team completed over 87 returns and helped refund over \$90,000 to low-income residents.
- For the 2018 Filing Season, the UWCWV Coalition had over 1,043 returns processed in our six counties
- In partnership with BB&T, The BB&T Free Tax Preparation Bus stopped on March 27 at UWCWV. With the Central WV EITC volunteers, we were able to help over 10 clients that day



EARN IT.  KEEP IT.
SAVE IT!

with the Earned Income Tax Credit



Statement of Financial Position

For the Fiscal Year Ending June 30, 2019 with Comparative Totals as of June 30, 2018

ASSETS	6/30/2019 *	6/30/2018
Cash and cash equivalents	\$366,208	\$655,997
Accounts receivable	298,992	329,399
Pledges receivable (net)	297,786	307,807
Prepaid expenses	42,450	27,924
Total Current Assets	1,005,436	1,321,127
Land, building, equipment (net)	463,382	477,243
Long-term Investments	836,386	792,750
Total Assets	\$2,305,204	\$2,591,120
LIABILITIES		
Accounts payable	37,185	75,696
Accrued expenses	33,862	32,615
Grant funds received in advance	565,463	546,896
Donor designations	41,790	121,728
Total Current Liabilities	678,300	776,935
NET ASSETS		
Unrestricted	1,232,046	1,400,430
Temporarily restricted	394,858	413,755
Total Net Assets	1,626,904	1,814,185
Total Liabilities and Net Assets	\$2,305,204	\$2,591,120

** Preliminary Unaudited Results*

Statement of Activities

For the Fiscal Year Ending June 30, 2019 with Comparative Totals as of June 30, 2018

	FYE 6/30/2019 *	FYE 6/30/2018
<u>Revenues, Gains, and Support</u>		
Net pledges	\$1,346,308	\$1,515,316
Investment income	43,784	29,905
Grant & program income	2,024,288	2,155,053
Flood relief contributions	85,692	488,662
Other income	<u>193,496</u>	<u>44,541</u>
Total Revenue, Gains, and Support	<u>3,693,568</u>	<u>4,233,477</u>
<u>Expenses and Losses</u>		
Program costs	3,258,651	3,738,623
Management, fundraising, and general	<u>622,445</u>	<u>723,235</u>
Total Expenses and Losses	<u>3,881,096</u>	<u>4,461,858</u>
Change in Net Assets	(187,528)	(228,381)
Net Assets, Beginning of Year	<u>1,814,185</u>	<u>2,042,566</u>
Net Assets, End of Year	<u><u>\$1,626,657</u></u>	<u><u>\$1,814,185</u></u>

** Preliminary Unaudited Results*

Helping Hand Award 2018-2019



Congratulations!

LIVE UNITED™ 

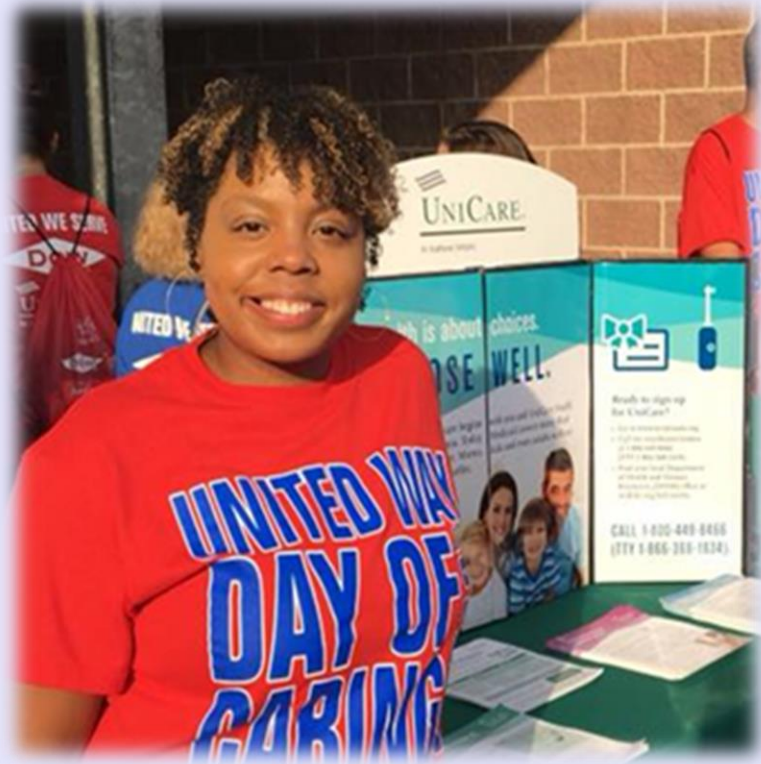
NATALIE ROBINSON

- Community Service Committee
- Volunteer Team Leader
- Annual Donor
- Community Outreach Liaison



UNICARE®

An Anthem Company




Taking Steps in A New Direction

2019-2020 Campaign Goal: \$1,500,000

- Active workplace campaigns
- New workplace contacts
- Fresh grant opportunities
- Fundraisers large & small
- Enhanced donor engagement
- Annual Tocqueville gathering
- Capitol Club Remix
- Boone Co. Donor event
- Putnam Co. luncheon
- NIP Credits
- End of Year Giving – New Years Eve bash
- Planned Giving 2020

TO LIVE BETTER, WE MUST LIVE UNITED.

In 2018, United Way of Central West Virginia supported programs that served 65,581 individuals in Kanawha, Putnam, Logan, Boone, and Clay counties. Money raised here, stays here. We're taking steps in a new direction to invest in local programs that have the greatest impact in the areas of education, health, financial stability, and safety net – food, shelter, and emergency assistance.



Equal Footing SHOE FUND

Our Equal Footing Shoe Fund goal is simple – break down barriers to give every child an equal chance in the classroom. We continually network with school counselors and teachers on the front lines in the classroom. When they identify a need, one phone call to our office or cell phone starts the process. We work quickly to deliver a new pair of athletic shoes in a discreet manner. The child returns home with new shoes on their feet. No questions asked. Funding for this program is used to purchase new kids athletic shoes and support our outreach efforts to continue to collect and distribute shoes.



Don't you step forward and join us in reaching out to those who need help? We face the problems that challenge our local communities head on. Walk with us. Visit our website at unitedwaycwv.org to learn more or donate online.

LIVE UNITED

One United Way Square
Charleston, WV 25301
304.343.3500

TAKING STEPS IN A NEW DIRECTION

www.unitedwaycwv.org



TAKE A STEP IN A NEW DIRECTION

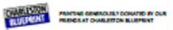
Walk with us! We're taking steps in a new direction to create lasting change. When all of us come together to improve education, financial stability and health, we're investing in our community's future.

To donate or volunteer, go to **UNITEDWAYCWV.ORG** OR VISIT US ON FACEBOOK FOR THE LATEST NEWS & EVENTS



United Way of Central West Virginia

UNITED WAY OF CENTRAL WEST VIRGINIA
1 UNITED WAY SQUARE CHARLESTON, WV 25301



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Trip Shumate

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Tim McDaniel, ServPro
Dr. Pinckney McIlwain, Charleston
Area Medical Center
D.F. Mock, United Bank
Tim O'Neal, DOW Chemical Company
Cynthia Persily, Highland Hospital
Bethany Ross, Toyota Motor NA
John Scalzo, Appalachian Power Co.
Norman "Trip" Shumate, Merrill Lynch
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Staff 2018-2019



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Information & Referral/ West Virginia 211 Director
RSVP & EITC Director
LifeBridge AmeriCorps Assistant Director
Community Impact Director
FGP Director
FGP Assistant Director
Development Coordinator
Resource Development Director
Community Services Director
AHI Director
Community Services Assistant
Chief Financial Officer
AmeriCorps VISTA Director
LifeBridge AmeriCorps Director
Accountant/Payroll
Community Engagement Assistant
Senior RSVP Coordinator
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