

# united way

OF CENTRAL WEST VIRGINIA



## 2019 ANNUAL REPORT TO THE COMMUNITY

# Taking Steps In A New Direction

United Way of Central West Virginia



JOIN US AS WE REIMAGINE AND REBUILD OUR COMMUNITIES



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Charleston, WV 25301  
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United Way of Central West Virginia

# united

WE FIGHT FOR OUR COMMUNITIES



Margaret Ann O'Neal  
PRESIDENT & COO

## What a year this has been!

United Way of Central West Virginia is thankful for your continued support of our organization. We had an exciting year, collaborating with new and old partners across our footprint. We announced our **Dancing with the Stars** fundraiser and found ten talented individuals to join our inaugural cast. We helped hundreds of children enjoy school and recess with new athletic shoes from our **Equal Footing Shoe Fund**. We held **Day of Caring 2019**, resulting in hundreds of volunteers lending their time and talent to dozens of projects. Our annual campaign was one of the strongest in recent years, thanks to companies large and small. Overall, we took steps in several new directions as we worked to fill gaps and provide for unmet needs in our communities.

The last three months of our fiscal year, however, is when your United Way rose to meet the needs of our community as a result of COVID-19. These have been some of our most trying times as a country, a state and a community. From face masks to toilet paper, we provided supplies to our seniors, our nonprofit partners and our community. We made sure families had food on their table, answered WV 2-1-1 calls to calm the fears of those worrying about bills, and continued to meet our commitment to fund our partner agencies.

As we look ahead, we will work harder than ever to meet the ever-changing needs of our communities. Take a minute to reflect on all the great work your 2019 donor dollar allowed us to do, and then join us this year as **UNITED WE RISE**.

*Margaret Ann O'Neal*

In 2019, **67,248** individuals were served by 47 United Way supported programs.

## EDUCATION

In 2019, **2,224** individuals were served by United Way supported education programs.

## HEALTH

In 2019, **34,735** individuals were served by United Way supported health programs.

## FINANCIAL STABILITY & SAFETY NET

In 2019, **18,864** individuals were served by United Way supported financial & safety net programs.

## INFORMATION & REFERRAL

In 2019, **11,425** individuals were served by United Way supported information & referral programs.



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WE IMPACT THE LIVES OF OUR NEIGHBORS

We're serving children, adults and seniors through funded partners, volunteer opportunities, community engagement and business to business networking.

## INDIVIDUAL SERVED

In 2019, **41%** of those served by United Way were male, **59%** were female

*\*some programs not reporting this data*

## HOUSEHOLD INCOME

In 2019, **99%** of the individuals served lived at or below 100% poverty levels

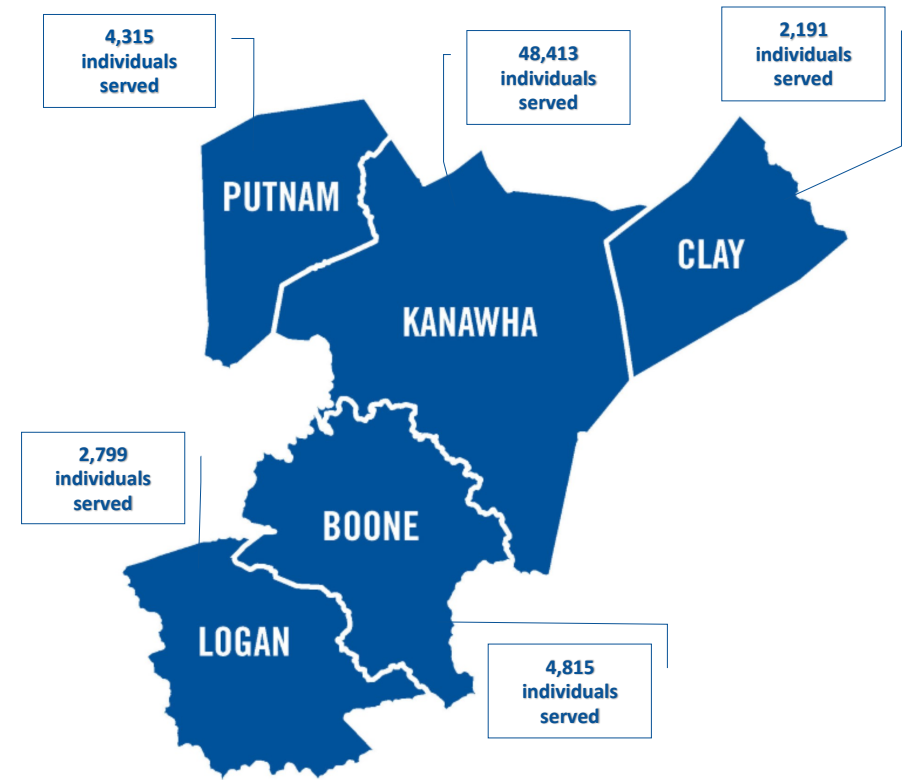
## OUR CHILDREN

In 2019, **14%** of individuals served by United Way supported programs were under age 18

## SENIORS 65 and older

In 2019, **14%** of those individuals served by United Way sponsored programs were seniors

## 2019 INDIVIDUALS SERVED BY COUNTY



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WE WORK TO SUPPORT THE ENERGY OF OUR PARTNERS

Contributions to United Way allowed us to collaborate with and support these vital non-profit agencies in 2019.

## 2019 FUNDED PARTNERS

### **Urban Stage**

Arts in Action, Inc.

### **After School and Summer Program**

Bob Burdette Center, Inc.

### **Support for Parents and Children Logan Co.**

Children's Home Society of West Virginia

### **Pro-Kids**

Pro-Kids, Inc.

### **Power of Three – Body, Mind and Soul**

Madison Baptist Church Mission Board

### **WV Dreamers Strengths Finder Leadership**

Step by Step

### **Clay County Literacy Program**

Save the Children Federation

### **Boone Co. 4-H Camp and STEM Programs**

WVU Foundation, Inc.

### **The Counseling Connection**

Family Counseling Connection

### **Comprehensive Therapeutic Services**

Children's Therapy Clinic

### **Hero House**

Hero House

### **Kanawha Co. Dental Health Council**

Kanawha Co. Dental Health Council

### **Kanawha Valley Fellowship Home**

Kanawha Valley Fellowship Home

### **Boys and Girls Club of Chas and St. Albans**

The Salvation Army

### **Mental Health Services for Adult Trauma**

Logan Co. Child Advocacy Center

### **Recovery Coach**

Public Defender 25th Judicial Cir. Boone Co.

### **Resource Coordinator**

Public Defender 13th Judicial Cir. Kan. Co.

### **Rea of Hope**

Rea of Hope

### **Anchor Project**

Ten Up Ministries, Inc.

### **Dental Care and Prescription Assistance**

WV Health Right

### **Mobile Dental Unit Rural Communities**

WV Health Right

### **Good News Mountaineer Garage**

Good News Mountaineer Garage

### **Goodwill Mission Service Programming**

Goodwill Industries of Kanawha Valley

### **Positive Self Initiatives within Recovery**

Recovery Group of Southern WV

### **Housing, Counseling and Financial Literacy**

Religious Coalition Community Renewal

### **Dave Ramsey Financial Peace University**

WV Alliance for Sustainable Families

### **Disaster Relief Services**

American Red Cross

### **Branches Domestic Violence Shelter Putnam**

Branches Domestic Violence Shelter

### **Whitesville-Pettus Food Pantry Outreach**

Catholic Charities WV

### **Western Region Utility and Rent Assistance**

Catholic Charities WV

### **Patchwork**

Daymark

### **New Connections**

Daymark

### **Putnam Co. Basic Needs Assistance**

Heart + Hand Outreach Ministries

### **Emergency Assistance**

Heart + Hand Outreach Ministries

### **Nutrition Program**

Kanawha Valley Senior Services

### **Food Pantry**

Madison Baptist Church Food Pantry

### **Emergency Assistance Program**

Mountain Mission

### **Family Stabilization**

PRIDE Community Services

### **Western Regional CASA**

TEAM for WV Children

### **Basic Emergency Needs**

Tyler Mtn. - Cross Lanes Community Services

### **Community Outreach Homeless Shelter**

Under the Bridge Community Outreach

### **Resolve Family Abuse Program**

YWCA

### **Sojourner's Shelter for Women & Families**

YWCA

### **Mel Wolf Child Development Center**

YWCA

### **Social Services**

The Salvation Army

### **Safe Nest For Babies**

Gabriel Project of WV



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WE TARGET THE NEEDS OF OUR COMMUNITY

## "teddy"

is a seven year old who has attended afterschool at the Bob Burdette Center for three years. He resides in Kanawha County and was referred to BBC because his family was in need of after school care that could provide both academic and emotional support. He lives with his grandparents, who are his guardians. His father was incarcerated for most of Teddy's childhood. When he was released from prison, he died within a week from an overdose. The Bob Burdette Center has provided Teddy with afterschool and summer programming, including skill-based tutoring. His grandmother said, ***"Thank you for going above and beyond for our family during these hard times. You could have turned your back but you chose to help (him) instead. The world is a cold place, but you reminded us that not everyone is. Thank you for caring about and loving our boy."*** Teddy continues to attend the afterschool program and receive education and social-emotional supports.



BOB BURDETTE CENTER, INC.  
After School Program

## "sara"

is 47 years old and lives in Kanawha County. She came to Recovery Point Charleston to seek help with her substance use disorder. She was a teacher, married, and a mother of three children. Unfortunately she experienced a tragic car accident at the age of 31 that caused a severe back injury. She had to have back surgery and took medication to endure the pain. She became addicted. Recovery Point taught her that she is more than this disease. Sara has been clean for three years and been reunited with her children and family. Sara shared, ***"Recovery Point Charleston has given me my life back. I find my disease to be a blessing now because I am able to help others who share the same struggles. If it wasn't for my sisters and the staff at Recovery Point, I do not think I would be here today."*** Sara has regained custody of all three of her children, where she has stable housing and a stable job. She works full-time, but still makes it a priority to come back to Recovery Point to teach classes and provide encouragement to others.



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WE GROW ALONGSIDE OUR CORPORATE PARTNERS

The work of United Way would not be possible without the support of our corporate and community leaders.

## TOP WORKPLACE CAMPAIGNS

We recognize and thank the organizations that fueled our fundraising and inspired their associates to take an active role in transforming lives throughout our communities.



JACKSONKELLY PLLC



TOYOTA



MEDIA PARTNERS





WE COLLABORATE TO MAKE THE GREATEST IMPACT

## BOARD OF DIRECTORS

Throughout 2019, our Board of Directors and volunteer committees devoted their time and expertise to steer our organization.

**CHAIRMAN OF THE BOARD**  
**Lee Edmondson**, Morgan Stanley

**VICE CHAIRMAN**  
**Guy Johnston**, City National Bank

**SECRETARY**  
**Eric Halstead**, CAMC

**TREASURER**  
**Trip Shumate**, Merrill Lynch

**Rob Aliff**  
*JacksonKelly*

**Ronald Grant**  
*Retired*

**Dr. Cynthia Persily**  
*WV Higher Ed. Policy Commission*

**Dr. Madan Bhasin**  
*MATRIC*

**Tim McDaniel**  
*ServPro of Kanawha*

**Bethany Ross**  
*Toyota*

**Sara Busse**  
*Retired*

**Dr. Pinckney McIlwain**  
*CAMC*

**John Scalzo**  
*AEP*

**John Byrne**  
*Enterprise Holdings*

**D.F. Mock**  
*United Bank*

**L. Newton Thomas, Jr.**  
*Retired*

**Virginia Copley**  
*Truist*

**Tim O'Neal**  
*DOW*

**Randell D. Foxx**  
*Retired*

## FINANCIAL STATEMENTS

	<b>Year Ending June 30, 2019</b>	<b>Year Ending June 30, 2018</b>
<b>Revenue, Gains, and Support</b>		
Net pledges	1,395,104	1,515,316
Investment income	43,784	29,905
Grant & program income	2,059,803	2,155,053
Flood relief contributions	85,934	488,662
Other income	35,958	44,541
<b>Total Revenue, Gains, and Support</b>	<b>3,620,583</b>	<b>4,233,477</b>
<b>Expenses and Losses</b>		
Program costs	3,186,252	3,738,623
Management and general	378,575	458,142
Fundraising	244,550	265,093
<b>Total Expenses and Losses</b>	<b>3,809,377</b>	<b>4,461,858</b>
<b>Change in Net Assets</b>	<b>(188,794)</b>	<b>(228,381)</b>
	<b>June 30, 2019</b>	<b>June 30, 2018</b>
<b>Assets</b>		
Cash and cash equivalents	369,812	655,997
Accounts receivable	332,278	329,399
Pledges receivable (net)	297,786	307,807
Prepaid expenses	42,450	27,924
<b>Total Current Assets</b>	<b>1,042,326</b>	<b>1,321,127</b>
Land, building, and equipment (net)	463,382	477,243
Long-term investments	836,386	792,750
<b>Total Assets</b>	<b>2,342,094</b>	<b>2,591,120</b>
<b>Liabilities</b>		
Accounts payable	69,056	75,696
Accrued expenses	42,347	32,615
Grant funds received in advance	563,510	546,896
Donor designations	41,790	121,728
<b>Total Liabilities</b>	<b>716,703</b>	<b>776,935</b>
<b>Net Assets</b>		
Without donor restrictions	1,204,088	1,400,430
With donor restrictions	421,303	413,755
<b>Total Net Assets</b>	<b>1,625,391</b>	<b>1,814,185</b>
<b>Total Liabilities and Net Assets</b>	<b>2,342,094</b>	<b>2,591,120</b>



# united

WE WORK TO BUILD A BETTER TOMORROW

## PROGRAMS

Throughout 2019, programs supported by United Way of Central WV worked hard to address the needs of citizens of all ages. These programs provide information and referral services, volunteer and employment opportunities, financial assistance, and education.



## 2019 HELPING HAND AWARD



**NATALIE ROBINSON**  
Dedicated Community Services  
Volunteer, Day of Caring Team  
Captain and Donor

