

Education

# WHEN YOU SAY YES



United Way of Central West Virginia

Safety Net

Health

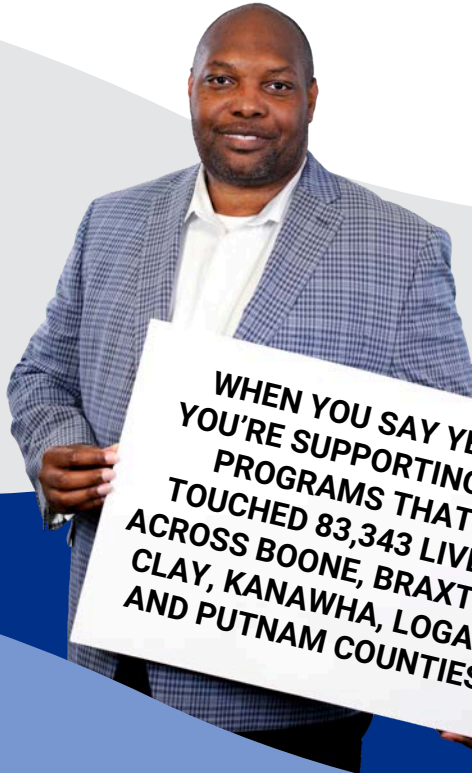
Financial Stability



**WHEN YOU SAY YES, YOU'RE HELPING 2,142 CHILDREN AND YOUTH EXPERIENCE THE JOY OF LEARNING, WITH 95% OF THEM GAINING CONFIDENCE AND A LOVE FOR SCHOOL.**



**WHEN YOU SAY YES, YOU'RE HELPING 27,215 PEOPLE MEET THEIR BASIC NEEDS, FROM GETTING FOOD ON THE TABLE TO FINDING A SAFE PLACE TO STAY.**



**WHEN YOU SAY YES, YOU'RE SUPPORTING 34 PROGRAMS THAT TOUCHED 83,343 LIVES ACROSS BOONE, BRAXTON, CLAY, KANAWHA, LOGAN, AND PUTNAM COUNTIES.**



**WHEN YOU SAY YES, YOU'RE ENABLING 92% OF THOSE IN MENTAL HEALTH COUNSELING TO FEEL COMFORTABLE SEEKING ONGOING SUPPORT, FOSTERING A CARING COMMUNITY.**



**WHEN YOU SAY YES, YOU'RE HELPING 74% OF PEOPLE IMPROVE THEIR FINANCES THROUGH BETTER SAVINGS AND MONEY MANAGEMENT, PAVING THE WAY FOR THEIR SUCCESS.**

# WHEN YOU SAY YES



Through individual giving of \$500 or more, Capitol Club Leadership givers have a profound impact on the lives of others in the community. For as little as \$10 a week, you can join the Capitol Club. Spouses/partners may combine their gifts for recognition.

## Capitol Club Levels of Giving

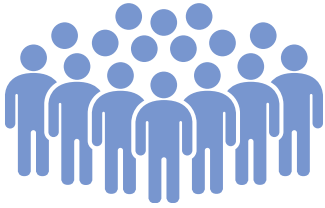
- Alexis de Tocqueville Society President \$15,000 +
- Alexis de Tocqueville Society \$10,000 - \$14,999
- Ambassador \$7,500 - \$9,999
- Governor \$5,000 - \$7,499
- Chief Justice \$3,600 - \$4,999
- Justice \$2,500 - \$3,599
- Senate President \$2,000 - \$2,499
- Senator \$1,500 - \$1,999
- Speaker of the House \$1,000 - \$1,499
- Congressional Society \$500 - \$999



# COMMUNITY SNAPSHOT FOR UNITED WAY OF CENTRAL WEST VIRGINIA'S SERVICE AREA

The snapshot data from the US Census Bureau and United FOR ALICE highlights financial instability. This will vary based on geographical location, gender and race. This information represents all six counties in service area.

**306, 841**



## 2022 Population

Overall, there has been a 2.68% decline since 2010, which has implications for economic growth, educational resources, and community health.



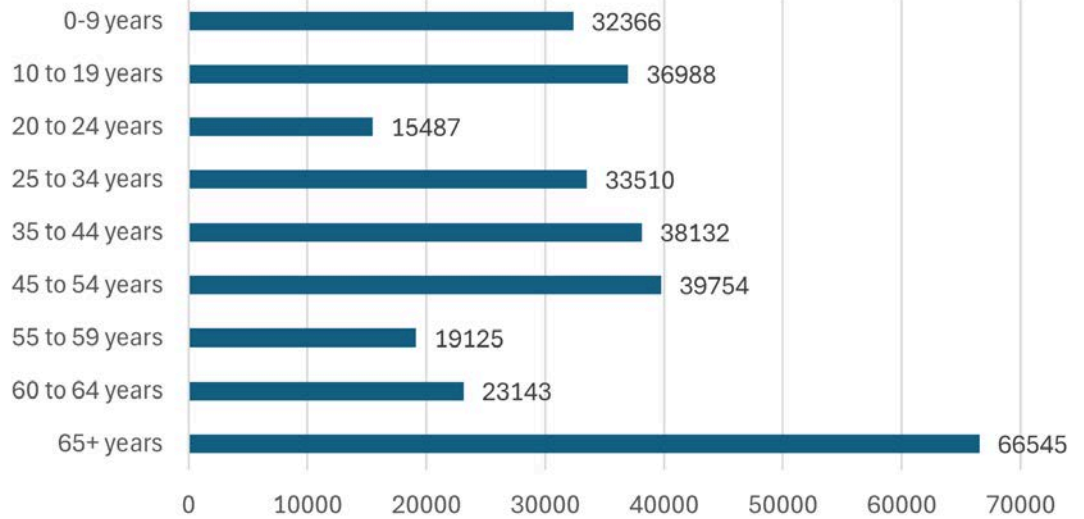
50.1% Female



49.9% Male

Boone, Braxton, Clay, Kanawha, Logan, Putnam

## Age Distribution, Combined



## Race

White alone	95.0%
Black or African American	2.0%
American Indian/Native Alaskan	0.3%
Asian alone	0.4%
Native Hawaiian, Pacific Islander	0.0%
Two or More Races	1.3%
Hispanic or Latino	1.0%

## Median Age

**44**

## Total Households

**128,477**

## Household Size

**2.7**

**\$52,182**

Median Household Income

**47.6%**

Labor Force Participation

## Poverty Levels

### Households Above ALICE

44%

### ALICE\* Households

36%

### Households in Poverty

20%

### Children in Poverty

23%

## Cost of Basic Needs | Survival Budget 2 Adults, 1 Infant, 1 Preschooler (2022)

Housing	- \$503
Utilities	- \$310
Childcare	- \$1250
Food	- \$1113
Transportation	- \$1057
Health Care	- \$713
Technology	- \$116
Misc.	- \$506
Tax Payments	- \$1078
Tax Credits	- \$433

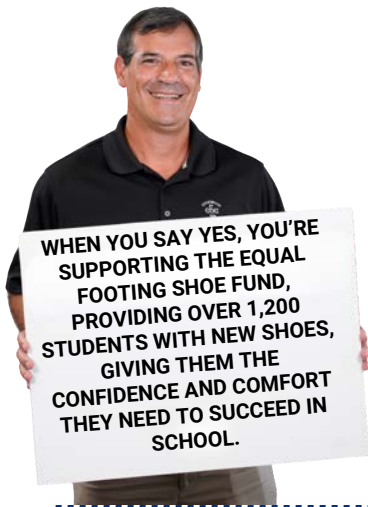
\*ALICE - Asset-Limited, Income Constrained, Employed  
<https://www.unitedforalice.org/state-overview/west-virginia>

**Survival Household Income Needed: \$74,556**

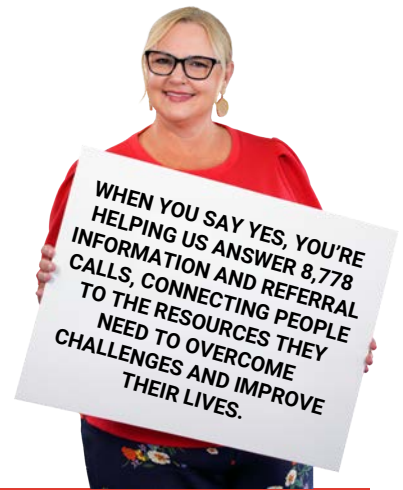
**Median Household Income: \$52,182**

**Earning Deficit: \$22,374**

# Sponsored Programs



When You Say Yes, you empower children through the Equal Footing Shoe Fund, support youth within the Adolescent Health Initiative, and encourage seniors in the RSVP and Foster Grandparent programs. You back WV211's essential services, strengthen communities with AmeriCorps\*VISTA, provide free tax help through EITC, and create lasting impact with LifeBridge AmeriCorps. By supporting United Way of Central WV, you make a real difference. Thank you for saying yes!



Help school-age children in Kanawha, Putnam, Boone, Braxton, Clay, and Logan counties by donating new athletic shoes (sizes 10Y to adult). United Way of Central WV distributes these shoes to school counselors. Contact Kerri Cooper at 304-340-3502!



WV211 is a crucial resource connecting people with essential community services. With a call or online inquiry, WV211 offers compassionate, confidential help for food, housing, healthcare, and more. Your support keeps this lifeline active, empowering individuals to find the assistance they need.



Supporting youth aged 12-17 in Boone, Clay, Kanawha, and Putnam counties. For over 20 years, AHI has helped young people explore passions, achieve goals, and prepare for the future. Providing a safe space to thrive and grow.



Since 1994, LifeBridge AmeriCorps has positively impacted vulnerable communities across West Virginia. Utilizing National Service members, LifeBridge addresses needs in education, economic opportunities, health, and support for veterans and military families. Through dedicated service, we expand opportunities, promote family stability, and build sustainable communities.



Serving in 12 West Virginia counties, AmeriCorps\*VISTA embodies America's commitment to service. Members recruit volunteers, offer reading and enrichment activities for children, and provide health, fitness, and nutrition education. They also support literacy programs through grant writing and donations, and build organizational infrastructure.



Join America's largest volunteer network for those 55 and over! With RSVP in Central WV, you'll support healthcare, emergency services, schools, and more, while promoting independent living and local projects. Expand your impact by sharing your experience through the Foster Grandparent Program. Be a mentor and role model to children in need, and enjoy new friendships and enriching experiences along the way.



Through the IRS-sponsored Earned Income Tax Credit (EITC) program, people can receive tax preparation services at no cost. EITC works in collaboration with the West Virginia Alliance for Sustainable Families (WVASF) and local community organizations. Their convenient sites, located in libraries, universities, and social service organizations across the state, aim to alleviate the burden of completing federal and state taxes annually. The Central WV Coalition serves six counties—Boone, Clay, Kanawha, Logan, Putnam, and Mingo County— for stress-free tax filing.

# PLEDGE FORM



United Way of  
Central West Virginia

## 1. MY CONTACT INFORMATION PLEASE PRINT. Your info is never shared

Mr./Mrs./Ms./Dr. First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Workplace/Employer \_\_\_\_\_

Email Address \_\_\_\_\_

Office Phone \_\_\_\_\_ Home Phone \_\_\_\_\_

## 2. MY TOTAL ANNUAL GIFT = \$ \_\_\_\_\_ Please choose a payment option

Please indicate how often you are paid:

### PAYROLL DEDUCTION

WEEKLY (52 times/yr)    BI-WEEKLY (26 times/yr)    SEMI-MONTHLY (24 times/yr)    OTHER: \_\_\_\_\_

I authorize my employer to deduct the following amount from my paycheck: \$ \_\_\_\_\_

### PAID IN FULL

CASH    CHECK (make check payable to United Way of Central WV and return with this form)  
CREDIT CARD:    VISA    MASTERCARD    DISCOVER    AMERICAN EXPRESS  
(Home address required for credit card payment. Please fill out the address above; a receipt will be mailed to you.)

**DONATE**  
click here

16 Digit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_



### DIRECT BILL

Please bill me: Bills will be sent to your home address listed above.  
MONTHLY    QUARTERLY    ONE-TIME \_\_\_\_\_ (month)

**United Way encourages leadership giving.**  
**A gift of \$500 or MORE qualifies for membership in the Capitol Club Leadership Giving Society.**

We will recognize your individual or combined leadership gift. Please indicate how your name(s) appear in publication:

Name(s) \_\_\_\_\_

Company Affiliation(s) \_\_\_\_\_

I/we wish to remain anonymous. Do not release my/our name.

If this is part of a combined gift, please provide the other person's info:

NAME \_\_\_\_\_ WORKPLACE \_\_\_\_\_

GIFT AMOUNT \_\_\_\_\_

## 3. MY SIGNATURE NEEDED TO AUTHORIZE CONTRIBUTION

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please check the accuracy of all your entries and make a copy for your tax records. United Way does not provide goods or services as whole or partial consideration for any contribution. Donor does not expect to receive a financial or economic benefit as a result of this contribution. West Virginia resident may obtain a summary of the contribution and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Contribution does not imply endorsement.

# WHEN YOU SAY YES, YOU FUND:



## EDUCATION

### **Arts in Action**

*Financial Aid for Classroom/Performance Supplies*

### **Bible Center Church**

*The Maker's Center*

### **Big Brother Big Sister of the Tri-State**

*Expanding Your Mentoring Services in Putnam & Kanawha*

### **Bob Burdette Center, Inc.**

*Afterschool and Summer Enrichment Program*

### **Children's Home Society of West Virginia**

*WE CAN Mentoring - Logan County*

### **Daymark, Inc.**

*New Connections*

### **KVC West Virginia**

*First Star KVC West Virginia Academy*

### **The Salvation Army**

*The Salvation Army Boys & Girls Clubs*

### **YWCA Mel Wolf Child Development Center**

*YWCA Mel Wolf Child Development Center*



## HEALTH

### **Children's Therapy Clinic, Inc.**

*Comprehensive Therapy Service*

### **Hero House**

*Hero House*

### **Kanawha County Dental Health Council, Inc.**

*Kanawha County Dental Health Council*

### **Kanawha Valley Fellowship Home, Inc.**

*Basic Needs*

### **Rea of Hope, Inc.**

*Rea of Hope Fellowship Home*

### **WV Health Right, Inc.**

*Stationary Clinic and Prescription Assistance*

### **WV Health Right, Inc.**

*Mobile Dental Care Access*

## FINANCIAL STABILITY



### **Goodwill Industries of Kanawha Valley, Inc.**

*Mission Services*

### **Recovery Group of Southern West Virginia, Inc.**

*Positive Self Initiatives Within Recovery*

### **Religious Coalition for Community Renewal**

*Housing Counseling/Financial Literacy*

## SAFETY NET



### **American Red Cross of Southern West Virginia**

*Disaster Services*

### **Appalachia Service Project, Inc.**

*ASP Home Repair Seniors*

### **Branches Domestic Violence Shelter**

*Putnam County Shelter*

### **Catholic Charities West Virginia**

*Western Region Emergency Assistance Program*

### **Gabriel Project of West Virginia**

*Healthy, Safe Start for Babies in the Kanawha Valley*

### **Habitat for Humanity of Kanawha & Putnam**

*Homeownership Program*

### **Heart + Hand Outreach Ministries**

*Heart + Hand Putnam County Basic Needs Assistance*

### **Heart + Hand Outreach Ministries**

*Heart + Hand Basic Needs Assistance*

### **Kanawha Valley Senior Services**

*Keeping Seniors Well Fed*

### **Manna Meal, Inc.**

*Manna Meal*

### **Religious Coalition for Community Renewal**

*Samaritan Inn*

### **TEAM for West Virginia Children, Inc.**

*Western Regional CASA*

### **The Salvation Army**

*Social Services*

### **YWCA of Charleston**

*Resolve Family Abuse Program*

### **YWCA of Charleston**

*Sojourner's Shelter for Homeless Women and Families*



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to learn more!**